

## Zumba® Education Specialist Application Information

Seeking ZES for Zumba® in:

- Taiwan

**What are the minimum qualifications to apply to be a Zumba® ZES™?**

- Must live in the country you are applying for and have legal working status
- Working knowledge of Zumba®
- Recognized fitness certification
- Must be willing to travel
- Must speak English and Mandarin fluently

**You will be required to attach a copy of each of the following items.**

1. Fitness and Professional Resume
2. Copy of Basic 1 & R2 (B2) Certificate of Completion
3. Copy of GEI Certification
4. Copy of ZIN Card
5. Personal Experience
6. Teaching Experience
7. Social Media Link – e.g. Facebook/Instagram

**Video Instructions:** (Create a video explaining and/or showing the below)

1. Self-Introduction( Both English and Mandarin) Length: 2 mins Max.
2. Basic 1 – Salsa, Merengue, Reggaeton & Cumbia: one song for each rhythm
3. Basic 2 – Flamenco, Samba, Belly Dance, Soca, Tango, Quebratita: Choose either one rhythm

**\*\* Note: Instructing skills and mirroring teaching need to be included.**

**\*\*Please provide video by link attached. (dropbox / google drive / youtube, etc)**

**Video Specs for your video submissions:**

- Composition: **Record your video so that we can see your entire body from the front** (no side angles)
- Distance: Balance the distance between yourself and the camera (**don't record too close or too far**) - we need to see you throughout the entire video.
- Files: Provide one video file for each routine in your application.
- File names: Place all your files (videos, application, etc) in one (1) folder – label each file and folder (salsa , etc) and include your full name and ZIN ID
- File types: The acceptable video files are: .mov, .m4v, .wmv
- File size: The maximum file size accepted per video clip is 200MB - Video files that are too large cannot be downloaded and will not be reviewed
- Video Quality: Record your video in the best quality available while still considering the file size
- Sound: **Music layovers are not allowed, the original video sound should be able to be heard clearly**
- Lighting: Lighting is important, especially for lower quality videos

**Note:** If we cannot see you as clearly as needed we cannot determine your candidacy and it will be detrimental to your application.

**Application Fee:**

- Free of Charge

**Important Notes:**

Should you be selected as a ZES, you must meet ALL these requirements:

- Attend ZES On Job Training 3 times before holding B1 training.
- Must attend US ZES meeting and major event that organized by TWI.

**Application Period:** From March 16<sup>th</sup>, 2020 to Apr 30<sup>th</sup>, 2020

**Application Process:**

1. Send Application Email to [t-wi@t-wi.com.tw](mailto:t-wi@t-wi.com.tw) with email title: '2020 TWI ZES Application\_Name'.

\*\*Please contact us if you do receive reply.

2. All application must be submitted by Apr 30<sup>th</sup>. (Based on email time)

★ FDI Certification ( 2 days Study Review + 1 day Exam)

3/28 ~ 29 + 4/11 – Taipei

Should you have any inquiry, please do not hesitate to contact us.

Tel: 02-2697-3989 Email: [t-wi@t-wi.com.tw](mailto:t-wi@t-wi.com.tw)

**ZUMBA®**